

Together for Families



Strong Families

Promising Futures

NATIONAL CONFERENCE

October 16-17, 2018
Cleveland, Ohio



TOGETHER FOR FAMILIES NATIONAL CONFERENCE

CO-HOSTS



Founded in 2011, the National Family Support Network is a membership-based organization comprised of state networks of Family Support and Strengthening programs, such as Family Resource Centers. The NFSN currently has 28 member networks that represent more than 3,000 Family Support and Strengthening organizations. The NFSN's mission is to promote positive outcomes for all children, families, and communities by leveraging the collective impact of state networks and championing quality family support and family strengthening practices and policies.



For 40 years, Center for the Study of Social Policy (CSSP) has worked with policymakers and communities across the country to improve the lives of children and families, particularly those who face the greatest challenges. With Strengthening Families, CSSP engages families, programs and communities in building five key protective factors that all families need to thrive. Using the Strengthening Families framework, more than 30 states are shifting policy and practice to help programs working with children and families focus on protective factors.



The Greater Cleveland Family Strengthening Network was established by forming a Community of Practice for the implementation of the Standards of Quality for Family Strengthening & Support. Its mission is to increase local recognition of Family Strengthening and Support as a field of practice, and build the capacity of local providers in the field.

CONFERENCE PLANNING COMMITTEE

Michelle Allen
Ellen Barrett
Laura Beard
Debbie Comstock
Erin Cornell
Connie Dunlap
Samantha Florey

Fatima Gonzalez-Galindo
Angel Johnson
Rijelle Kraft
Barbara Leavitt
Anastasia Lester
Sallye Longshore
Tish MacInnis

Christie Manning
Julie Matusick
Jim McKay
Rebecca Murray
Karen Nunnally
Cailin O'Connor
Jennifer Olmstead

Jannelle Radoccia
Martha Reeder
Andrew Russo
Samantha Scheutzow
Jessie Schrantz
Nicole Sillaman
Edi Winkle

STRONG FAMILIES, PROMISING FUTURES



CONFERENCE GOALS

- To focus attention at the national, state, and local level on supporting and strengthening families through Family Support, Strengthening Families, and the Standards of Quality for Family Strengthening & Support
- To provide an opportunity for peer sharing on effective practice at various levels of responsibility - system, program, and funder
- To provide opportunities for those with shared interests to learn about each other's work and network
- To energize and motivate all stakeholders to continue this critically valuable work

CONFERENCE SCHEDULE AT A GLANCE

TUESDAY, OCTOBER 16

- 8:00 - 9:30** Check in & Continental Breakfast - **Student Center Ballroom Foyer**
- 8:15 - 9:15** Intro Sessions
- National Family Support Network Overview - **Student Center Room 315**
 - Protective Factors Overview - **Student Center Room 313**
 - Standards of Quality Overview - **Student Center Ballroom**
 - Strengthening Families State Leads Meeting - **Wolstein Center Room F**
- 9:15 - 9:30** *Transition Time*
- 9:30 - 11:00** Welcome & Opening Plenary: Building Resilience - **Student Center Ballroom**
- 11:00 - 11:15** *Transition Time*
- 11:15 - 12:45** Breakout Sessions
- 12:45 - 1:45** Networking Lunch sponsored by Mosaic Network Inc. - **Student Center Ballroom**
- 1:45 - 3:15** Breakout Sessions
- 3:15 - 3:30** *Transition Time*
- 3:30 - 5:00** Breakout Sessions
- 5:00 - 5:15** *Transition Time*
- 5:15 - 6:30** Networking Reception - *Enjoy hosted wine and appetizers while mingling with fellow Conference participants.* **Patio outside of the Student Center Ballroom, Rain location: Ballroom**

WEDNESDAY, OCTOBER 17

- 8:00 - 8:30** Hot Breakfast - **Student Center Ballroom Foyer**
- 8:30 - 10:15** Morning Plenary: Emerging Way to Address Equity - **Student Center Ballroom**
- 10:15 - 10:30** *Transition Time*
- 10:30 - 12:00** Breakout Sessions
- 12:00 - 12:30** Closing & Raffle - **Student Center Ballroom**

BREAKOUT SESSION ROOMS

- STUDENT CENTER** 3rd Floor: Ballroom, Room 313, Room 315
- WOLSTEIN CENTER** 4th Floor: Room C, Room D, Room F
(directions to Wolstein Center are on the back of your name badge)





TOGETHER FOR FAMILIES NATIONAL CONFERENCE

PLENARIES

Tuesday, October 16: Welcome and Opening Plenary - Ballroom

- **Welcome, Introduction, and Overview**

Christie Manning, Greater Cleveland Family Strengthening Network & Saint Luke's Foundation

Cailin O'Connor, Center for the Study of Social Policy

Samantha Florey, National Family Support Network

- **Lead Sponsor Remarks**

Lindsay Williams, Ohio Children's Trust Fund

- **Building Resilience Plenary**

- **Resilience in Those Who Have Experienced Childhood Abuse**

Pat Stanislaski, Partnering for Prevention, LLC

Building on what we know about Adverse Childhood Experiences (ACEs), this plenary will examine what enables children to bounce back from childhood trauma.

Participants will explore sources of resilience in children, responses and conditions that foster resilience, the relationships between protective factors and resilient children, and new research-based information on "Post Traumatic Growth".

- **Protective Factors Speed Networking**

Rijelle Kraft, Center for Schools and Communities

Ivonne Smith-Tapia, University of Pittsburgh

Kara Georgi, National Alliance of Children's Trust and Prevention Funds



Wednesday, October 17: Emerging Ways to Address Equity - Ballroom

Facilitator: Cailin O'Connor, Center for the Study of Social Policy

This plenary will highlight how various kinds of stakeholders are addressing equity in their work and provide the opportunity for interactive discussion about how all of us can do so.

- **Utilizing the Protective Factors to Address Equity**

Sarita Sashington, Be Strong Families

- **Parent Leader Perspective - Race Equity and Parent Engagement Manifesto**

Lisa Melara, Early Childhood Learning and Innovation Network for Communities Parent Leader Network

Anthony Queen, Early Childhood Learning and Innovation Network for Communities Parent Leader Network & FRIENDS Parent Advisory Council Member

- **Funder & Network Perspective**

Ann-Margaret Webb, City of Seattle Human Services Department & Seattle Family Resource Center Network

- **Program Perspective**

Christie Sozio, A Place 4 Me - YWCA Greater Cleveland

- **Breakout Discussions**

STRONG FAMILIES, PROMISING FUTURES



BREAKOUT SESSIONS

CATEGORIES

Family Support: General Family Support and Strengthening topics

Strengthening Families: Content primarily related to building the Strengthening Families Protective Factors

Standards of Quality: Content primarily related to implementing the nationally-adopted Standards of Quality for Family Strengthening & Support

Program Level: Content designed primarily for Program Directors, Managers, Direct Service Staff, and Parent Leaders

Systems Level: Content designed primarily for National, State, and Local Policy Makers, Public Departments, Children's Trust Fund Staff, Private Funders, State and Community Strengthening Families Leadership Team Representatives, Family Support and Strengthening Network Representatives

Tuesday, October 16, 11:15am - 12:45pm

Building Protective Factors as Part of a Two-Generation Approach to Overcome Adversity and Trauma

Student Center Ballroom

Strengthening Families, Program Level

Laura Beard, Kentucky Department of Public Health, Carolyn Brinkmann, The Children's Home of Cincinnati, Brooke Gill, Kentucky Department of Public Health, & Erin Saul, Cincinnati Children's Hospital

More and more families are experiencing stress and adversity, which is impacting the overall development, health, and wellness of children and youth. This session will review the impact of adverse childhood experiences (ACEs) on overall family wellness and review strategies used to support trauma informed care integration and the message of "hurt" (ACEs) and "hope" (Protective Factors), as it relates to messaging, awareness, and practice. Participants will learn about Kentucky's Strengthening Families and Youth Framework, a statewide initiative to improve outcomes for young children, youth, and families and insights gained from a project in Greater Cincinnati aimed at helping early care and education providers assess and respond to family adversities.

Systems and Program Lessons Learned from Standards of Quality Implementation

Student Center Room 313

Standards of Quality, Systems & Program Levels

Madison Goering, Emergency Family Assistance Association & Mandy Watrous-Gale, Family Resource Center Association

The Family Resource Center Association in Colorado will share valuable highlights and findings from its 5 years of statewide implementation and data tracking of the Standards of Quality for Family Strengthening & Support. The Emergency Family Assistance Association, a Family Resource Center in Boulder, will present on how the Standards have served as a guidepost for developing deeper participant engagement.

A Common Framework: Utilizing the Standards of Quality in Programs Supporting Families with Children with Special Health Care Needs

Student Center Room 315

Standards of Quality, Program Level

Karen Welford, Family Support New Hampshire

Under the direction of the New Hampshire Bureau of Special Medical Services, the Standards of Quality for Family Strengthening & Support have been established as the foundation for Continuous Quality Improvement planning for programs supporting families with special health care needs. The session will explore the benefits of creating a common framework for family support services within a state, the steps taken to integrate the Standards of Quality in state systems, and the successes and challenges in New Hampshire.



TOGETHER FOR FAMILIES NATIONAL CONFERENCE

Tuesday, October 16, 11:15am - 12:45pm (continued)

New Frontiers for Cafés

Wolstein Center Room C

Desiree Hughes, Michigan Department of Education, & Tammy Sandoval, Alaska Child Welfare Academy

Join us to hear about how two states (Alaska and Michigan) have incorporated innovative strategies for family engagement using café style conversations to enhance parents' and caregivers' protective factors. Cafe participants have meaningful conversations with one another to strengthen their caregiving in ways some traditional models of parenting education don't address. Come to see how these models might contribute to your own work and share with us how it's done in your jurisdiction.

Strengthening Families, Program Level

Advocacy Lessons from the Wizard of Oz: Educating Decision Makers and Telling Our Story

Wolstein Center Room D

Jim McKay, Prevent Child Abuse West Virginia

Advocacy can be intimidating, but it is crucial that policymakers hear from people who care about children. Using a fun approach based on the Wizard of Oz, this session features strategies to build grassroots support, advocate for policies effectively, and to excel at media interviews.

Family Support, Systems Level

Survivors to Leaders: Stages of Immigrant Parent Involvement

Wolstein Center Room F

Young-chan Han, Maryland State Department of Education

The participants in this session will gain insight into the four stages of immigrant parent involvement: cultural survivor, cultural learner, cultural connector, and cultural leaders. The stages will help identify challenges to family engagement and highlight effective family engagement practices to equip immigrant parents to navigate systems such as education.

Family Support, Program Level

Tuesday, October 16, 1:45 - 3:15pm

Journey to Vitality by Living the Protective Factors

Student Center Ballroom

Nadia Washington, Be Strong Families

Over the last seven years, Be Strong Families has focused on Living the Protective Factors as a way to partner with parents and keep families strong. Based on the realization that a strong parent is a healthy parent, and that when parents take care of themselves they are able to be the best version of themselves for their children, Be Strong Families has developed six domains of holistic vitality as a way of living out the protective factors of resilience, social connections, and concrete support. This experiential workshop will ground participants in the connection between vitality and the protective factors and assist them with reflecting on how they take care of themselves.

Strengthening Families, Program Level

Protective Factors and Evaluation – Concrete Tools for Measuring Success and Improving Quality

Student Center Room 313

Cailin O'Connor, Center for the Study of Social Policy, Prashant Rajvaidya, Mosaic Network, Inc. & Edi Winkle, FRIENDS National Center for Community-Based Child Abuse Prevention

Family engagement is a critical component of quality in programs serving young children and their families, but measuring family engagement and its effects, and using that data to make improvements, can be challenging. Join us to learn about concrete tools that are available from FRIENDS, Mosaic, and CSSP to support organizations in assessment, evaluation, and quality improvement. These tools include the Protective Factors Survey 2, the original Protective Factors Survey, program self-assessment instruments from FRIENDS and CSSP, the Strengthening Families Evaluation Portal from Mosaic, and FRIENDS' online menu of outcomes and indicators organized by protective factors and linked to potential measurement tools. Presenters will also discuss how data and technology can support programs in improving how they partner with and engage parents.

Strengthening Families, Program & Systems Levels

STRONG FAMILIES, PROMISING FUTURES



Tuesday, October 16, 1:45 - 3:15pm (continued)

Using the Standards of Quality in a Peer Review Process

Student Center Room 315

Kate Bullock & Cheryl Vines, Massachusetts Children's Trust

This presentation will explore the successful implementation of the Standards of Quality in a Peer Review Process, detailing the process, timing, feedback, and lessons learned from the Massachusetts Family Center Network.

Standards of Quality, Systems Level

A Framework for Supporting Centers and Families in Achieving and Sustaining Best Practices in Healthy Eating and Active Living

Wolstein Center Room C

Heather Anderson, Leigh Carslon-Hernandez & Jodi Krall, UPMC Children's Hospital of Pittsburgh

Family Support Centers (FSCs) are uniquely positioned to shape healthy behaviors in childhood that persist throughout a lifetime. This presentation will describe the development, implementation, and evaluation of a framework to aid FSCs in achieving and sustaining best practices in healthy eating and active living. An interactive learning component will allow participants to actively engage in the process and become familiar with approaches used for capacity building, professional development, knowledge transfer, and systematic change.

Family Support, Program Level

Colorado Community Response: Leveraging Family Resource Centers and the Family Support Assessment Tool

Wolstein Center Room D

Aaron Miller, Colorado Department of Human Services & Mandy Watrous-Gale, Family Resource Center Association

Participants will learn about Colorado Community Response as a promising practice for preventing child maltreatment that leverages Family Resource Centers. The program recently completed a three-year evaluation and has been shown to increase Protective Factors for families and reduce the likelihood of entry/re-entry into the child welfare system. Participants will learn about the program model implementation, lessons learned, and evaluation outcomes using the Colorado Family Support Assessment Tool 2.0 (CFSA), Protective Factors Survey, and other program evaluation tools. An overview of CFSA 2.0 will be provided, which is available for other states to utilize to track families' progress.

Family Support, Systems Level

Supporting Families through Relationship-Based Knowledge, Skills and Practices

Wolstein Center Room F

Jennifer Drake & Jennifer Olson, National Center on Parent, Family, and Community Engagement

This session will focus on the valuable, relationship-based practices that occur each day among parents, family members, community members, and early care and education professionals which help families to achieve their goals. Participants will learn about and practice using the Relationship-based Competencies (RBCs) developed by the National Center on Parent Family and Community Engagement (NCPFCE). The RBCs describe the knowledge, skills and individual practices that early care and education professionals use to engage families effectively in positive, goal-oriented relationships. The RBCs align closely with the Five Areas of Practice of the Standards of Quality for Family Strengthening and Support.

Family Support, Program & Systems Levels





TOGETHER FOR FAMILIES NATIONAL CONFERENCE

Tuesday, October 16, 3:30 - 5:00pm

Building Strong Families Using Cross-Systems Connections

Student Center Ballroom

Laura Beard, Kentucky Department of Public Health, Brooke Gill, Kentucky Department of Public Health, Rijelle Kraft, Center for Schools and Communities, Sallye Longshore, Alabama Department of Child Abuse and Neglect Prevention, Tish MacInnis, Alabama Partnership for Children, Robin Mackey, Alabama Network of Family Resource Centers, Nicole Sillaman, Ohio Children's Trust Fund
Learn how four states are utilizing the Strengthening Families Framework, including through cross-systems collaborative networks, and planning and guiding policy development. This interactive session will explore methods to implement the framework using examples from Alabama, Kentucky, Ohio and Pennsylvania.

Strengthening Families, Systems Level

Standards Trainers Learning Community

Student Center Room 313

This session is a unique opportunity for Certified Standards Trainers from across the country to meet in-person and discuss common issues.

Standards Trainers

Let's Talk About Using Protective Factors to Prevent Child Neglect

Student Center Room 315

Kara Georgi & Martha Reeder, National Alliance of Children's Trust and Prevention Funds
Explore ways that it is "Everyone's Responsibility" to help prevent child neglect and how building Protective Factors at all levels of the social ecology can be an effective strategy to prevent it. The session will include a training sequence from the National Alliance of Children's Trust and Prevention Funds' new four-part training, "Let's Talk About...Preventing Child Neglect." Participants will also be introduced to the remaining three training sequences in the series and other valuable resources related to preventing child neglect.

Strengthening Families, Systems Level

Connecting Young Love to Family Wellness

Wolstein Center Room C

Irene Varley, The Dibble Institute

Past family relationship research and programming focused on the health of adult couples. It has only been in the last 10 years that attention is being placed on a new approach – romantic relationship skills for youth. There is recognition that we may better be able to secure the future health of families if we address relationships of both adolescents and adults. Helping youth develop skills such as communication, self-awareness, resilience, problem solving, pacing, and wise decision-making can translate to the creation of future safe, strong, and healthy families. This session will look at current research supporting best practices for teaching youth stable romantic habits of the heart.

Family Support, Program Level

Applying the Family-Centered Coaching Toolkit to Strengthen Families and Partnerships

Wolstein Center Room D

David Hartman, The Prosperity Agenda

Released in 2017 after extensive development by the W.K. Kellogg Foundation, Family-Centered Coaching is a set of free resources that you can use and adapt, enabling open application across systems and partners. This approach integrates a coaching mindset to be truly family-centered, serve the needs of the whole family, and integrate the latest research on Trauma-Informed Care, Behavioral Economics, and Executive Function.

Family Support, Program Level

Strengthening Families 2.0: Moving from Knowledge to Action

Wolstein Center Room F

Maureen Durning, Butterfly Trainings that Transform LLC, & Cailin O'Connor, Center for the Study of Social Policy

While knowledge of the Strengthening Families Protective Factors Framework is becoming more widespread, many direct service providers still struggle with how to apply the ideas in their work. Trainers, funders, and organizations struggle with how to move beyond education, toward integration and accountability. In this advanced session, learn how to move your team to the next level, how to support others through training and coaching, and learn new resources to help you incorporate Strengthening Families into all aspects of your work.

Strengthening Families, Program Level

STRONG FAMILIES, PROMISING FUTURES



Wednesday, October 17, 10:30am - 12:00pm

Building Resilient Families with Sesame Street in Communities

Student Center Ballroom

Family Support, Program Level

Antonio Freitas, Sesame Workshop

An inside look at Sesame Street in Communities: a new educational model and resource hub that uses research-based strategies and materials to guide and support young children, while also engaging the important adults in their lives. Sesame Street in Communities provides educators and service providers with a wealth of free resources designed to engage families in everyday activities to help all children become smarter, stronger, and kinder.

Standards of Quality Implementation Discussion

Student Center Room 313

Standards of Quality, Program & Systems Levels

Samantha Florey, National Family Support Network & Janelle Radoccia, Lutheran Social Services of the Southwest Family Resource Centers

Through facilitated discussion, this session will provide opportunities for stakeholders at both the systems and program levels to connect with their peers, review where they currently are with Standards implementation, and share their experiences to support each other in the ongoing journey of planning, providing, and evaluating quality work with families.

Forever Hope: A Two-Generation Approach with Families Affected by Substance Use Disorder

Student Center Room 315

Family Support, Program Level

Michelle Lennon, Greater Tilton Area Family Resource Center & Karen Welford, Family Support New Hampshire

This session addresses the issue of Substance Use Disorder through a 2-Generation lens, giving information on the effects of substance use on children and on all members of the family. Information on opioids and their effects on the brain and the Stages of Recovery in the context of the Strengthening Families Protective Families framework will be discussed. In addition, effective strategies to support the well-being and development of all family members will be shared.

Using the Standards of Quality Program Assessment Tool to Determine Capacity for the Implementation of Trauma Informed Services

Wolstein Center Room C

Standards of Quality, Program Level

Debbie Comstock, California Network of Family Strengthening Networks and the Protective Factors for Utah Families Network

This interactive presentation will look at the Standards of Quality Program Self-Assessment Tool and identify language used in indicators that will help the Program increase capacity for identifying as a trauma informed Program.

Family Spaces in Public Places – A Universal Model

Wolstein Center Room D

Family Support, Program Level

Joanne Federman & Lakeesha Tolliver-Funches, Family Connections of Northeast Ohio

Family spaces for families with children from birth to age five in public libraries and multi-tenant non-profit centers provide opportunities for linking families to one another and to resources. This session will present a family playroom model and describe how it has been replicated in diverse neighborhoods. Presenters will describe core elements and how the model has been adapted to the different needs of communities.

Protective Factors Approaches to Supporting Families with Children with Developmental Disabilities

Wolstein Center Room F

Strengthening Families, Program Level

Patricia Herrera, 211 LA County, Diane Storman, Exceptional Family Resource Center, & Stephanie Weber, Cincinnati Children's Hospital Medical Center

Learn how the Protective Factors have been incorporated in three different approaches serving families with children with developmental disabilities. Presenters will address early detection and examples of public and private resources that are supporting families through the Protective Factors.



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GOLD EXHIBITORS



A better tomorrow begins tonight



Learn more

Contact katherine@bedtimeinabox.org



Free tips, games and resources for parents and caregivers of children prenatal to 5 years old.



Find out how to bring it to your community at brightbytext.org

SILVER EXHIBITORS

- BE STRONG FAMILIES
- CIRCLE OF PARENTS
- COMMUNITY SERVICES ANALYSIS, LLC
- FRIENDS
- MOSAIC
- SAINT LUKE'S FOUNDATION

DISPLAY TABLES

- CENTER FOR THE STUDY OF SOCIAL POLICY - STRENGTHENING FAMILIES
- NATIONAL FAMILY SUPPORT NETWORK

Be sure to visit the Exhibitors to learn about their products and services and earn tickets for the raffle drawing. See your Exhibitor Passport for details.



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The logo for Mosaic, featuring the word "Mosaic" in blue with a green square icon to its right.

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